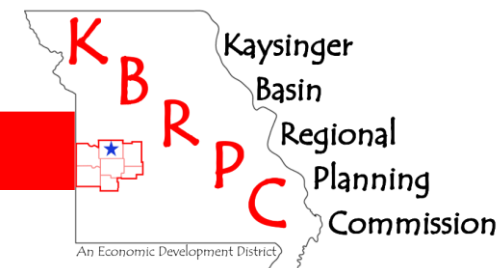


# Kaysinger Basin Regional Planning Commission

## Work Program Fiscal Year 2019-2020

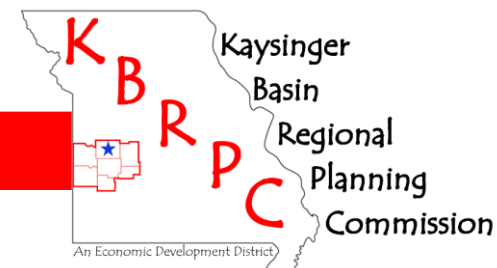
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# Themes Moving Forward...

- Pursuing collaboration and partnership with other agencies and organizations in the region in order to achieve shared goals.
- Using communications and marketing to more effectively articulate KBRPC's role in regional community and economic development.
- Emphasis on regional projects vs individual ones

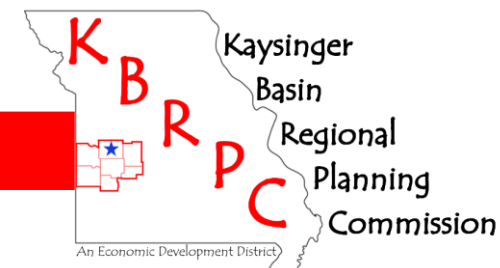
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# Focus Areas

- Transportation Planning
- Regional Infrastructure Planning and Funding
- Education and Outreach
- Marketing & Communications
- Plan Development
- Economic and Community Development
- Affiliated Organizations: QLSWMD, CARE & TRCDC

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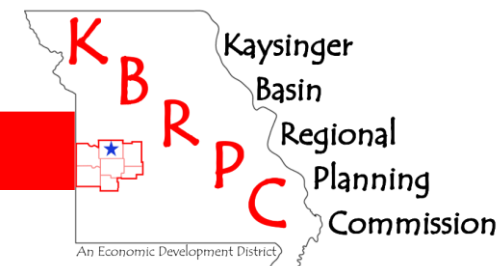


# Transportation Planning

**Goal: To continue to use the Stronger Economies Together (SET) Plan for assessing the needs of the region.**

- The regional transportation needs list will be updated to assist with the updating of the Statewide Transportation Improvement Program (STIP).
- The Armadillo Speed Tracker Program will be implemented and evaluated.
- Develop a regional Transportation Infrastructure Plan, which will include an off-system road assessment as funding becomes available.
- KBRPC staff will meet with cities and counties as necessary to evaluate needs and find funding.

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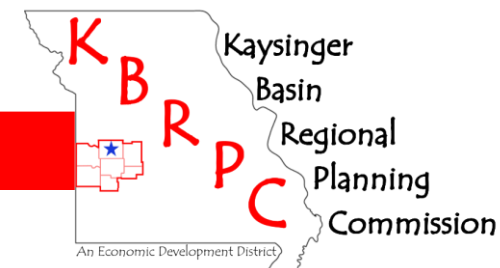


# Regional Infrastructure

**Goal: To continue to assist the counties and cities with assessing infrastructure, particularly in the areas of multi-modal transportation, trails, water/wastewater, broadband deployment and housing assessment.**

- Focus on multimodal links to trail communities.
- Pursue funding for rural broadband deployment.
- Pursue assessment planning for rural housing development.

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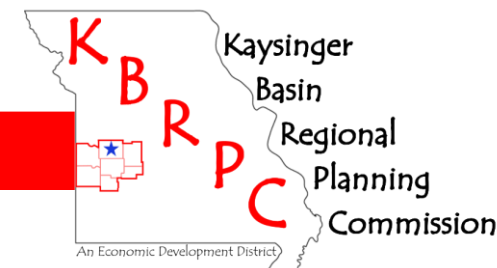


# Education and Outreach

**Goal: Continue outreach in the communities and educate the entire region about the work Kaysinger carries out and how they assist communities. Educational sessions and training will be held to promote this.**

- KBRPC will continue “Coffee with Kaysinger”, where the staff travels to a different county every other month, to share what is being accomplished and acquire ideas of how they can assist that county.
- KBRPC will hold at least two economic development training sessions during the fiscal year. These will be community and economic development centered, and will be focused on educating the public.

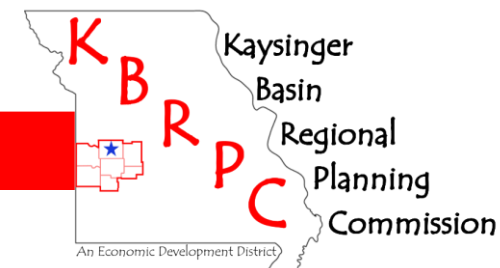
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# Education and Outreach

- When asked, the Executive Director will attend city council or public meetings to discuss how Kaysinger can assist with community needs.
- KBRPC will continue to attend chamber of commerce meetings throughout the region and assist local chambers with business development efforts.
- KBRPC will seek and nurture partnerships with other agencies in the region in order to better reach common goals and objectives.

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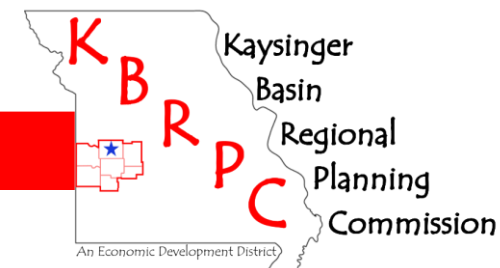


# Marketing and Communications

**Goal: To market KBRPC's goals, mission, and services to the region through an organized communications plan.**

- Develop a clear communications plan for KBRPC.
- Develop a consistent message about KBRPC and our services.
- Create and distribute marketing materials through various outlets.
- Develop a consistent social media platform.
- Enhance partnerships to assist in marketing KBRPC's services and opportunities.

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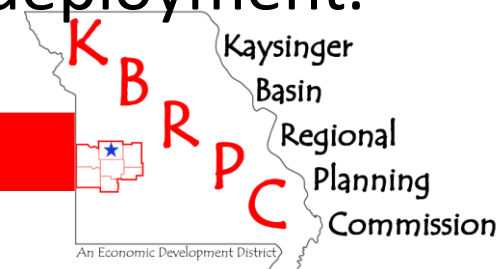


# Plan Development

**Goal: To finalize the plans in progress and complete the plan updates, as mandated by the State of Missouri. Work towards implementing new planning initiatives.**

- Continue to implement the SET plan
- Finish the existing hazard mitigation plans and begin the St. Clair and Benton County plans.
- Continue to work on the regional trails plan with assistance from the National Park Service RTCA program
- Pursue funding for and planning efforts for regional broadband deployment.

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# Current Regional Plans

## Kaysinger Basin

Regional Economic Development Plan

2017-2022



Kaysinger Basin  
Regional Planning  
Commission

An Economic Development District

Comprehensive Economic  
Development Strategy  
2017-2022

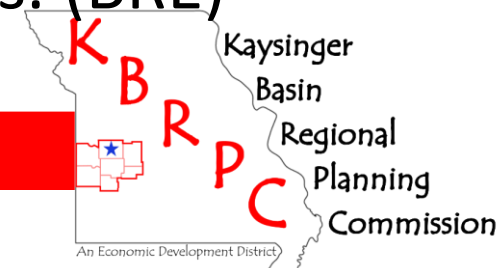
Funded by the Economic Development Administration U.S. Department of Commerce

# Community and Economic Development

**Goal: To continually assess the economic and community needs of the region and assist communities with addressing those needs.**

- Work with state and federal agencies to find opportunities to address local needs.
- Write grants and administer them as necessary
- Continue to administer current projects.
- Continue project development to ensure grant and project success.
- Work with businesses on Business Retention and Expansion needs. (BRE)

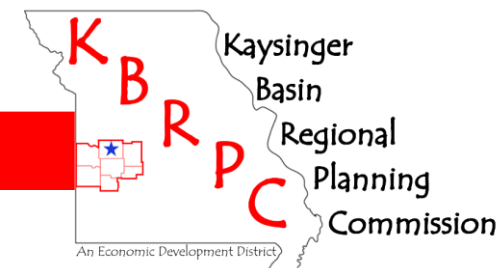
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# Community and Economic Development

- Continue to administer the county specific economic development programs, and assist wherever necessary.
- Utilize CARE and TRCDC in enhancing economic development opportunities
- Work in the area of regional economic development capacity building.

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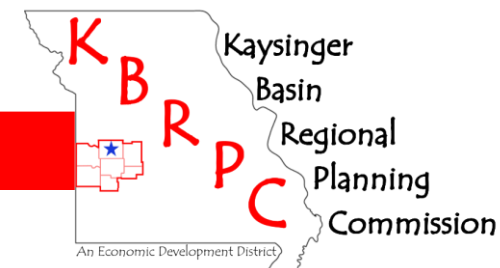


# Quad-Lakes Solid Waste Management District

**Goal: To enhance recycling services and education throughout the district, in order to divert waste from landfills to sustainable uses.**

- Promote annual grant availability throughout the six- county district.
- Evaluate proposed projects in accordance with the district's priorities and targeted materials.
- Continue to administer current projects.
- Increase awareness of how and where to recycle throughout the district.

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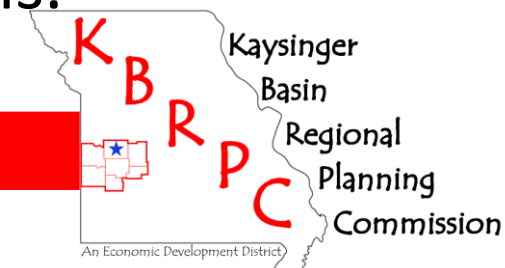


# Community Association of Regional Enterprises ( CARE )

**Goal: To partner with local government and not-for-profit organizations to promote business development within Kaysinger's seven county region.**

- Enhance current partnerships to expand services provided within Kaysinger's region.
- Continue to work with State Fair Community College to ensure their success in the region and to enhance regional workforce development goals.

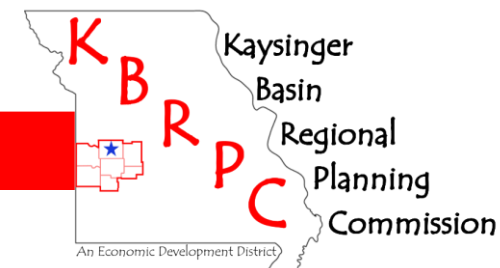
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# Community Association of Regional Enterprises ( CARE)

- Develop new partnerships to provide additional business development services within Kaysinger's region, where needed.
- Work on project development that will better utilize the former business development center out at State Fair Community College.
- Work towards capitalizing the existing RLF fund.

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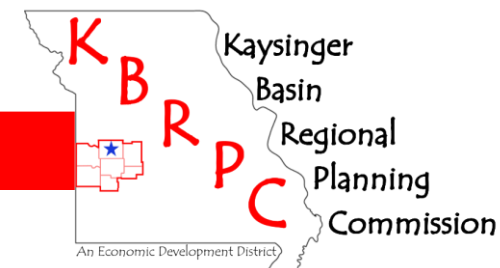


# Truman Regional Community Development Corporation ( TRCDC)

**Goal: To partner with governmental entities or educational institutions to enhance community development within Kaysinger's seven-county region.**

- Enhance current partnerships to expand opportunities for residents within Kaysinger's region.
- Develop new partnerships to provide additional educational opportunities for residents within Kaysinger's region.

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# Education & Outreach

## SMALL BUSINESS WORKSHOP

### AGENDA

12:00pm - Lunch

12:15pm - Elizabeth Van Winkle  
Importance of Economic Development

1:00pm - Kelly Dyer  
How to use & write a Business Plan

2:00pm - James Combs  
Funding Opportunities for Businesses

3:00pm - Dan Lennon  
Tourism Impacts & Opportunities

### RSVP:

Windsor Chamber of Commerce  
Contact@windsorcommerce.org

Visit our website for more information  
[www.kaysinger.com](http://www.kaysinger.com) [www.windsormo.org](http://www.windsormo.org)

**WHEN**  
April 12th, 2017  
12pm - 4pm

**WHERE**  
Assembly of  
God Church  
300 N County Line Rd.  
Windsor, MO 65360

**LUNCH \$11.00**

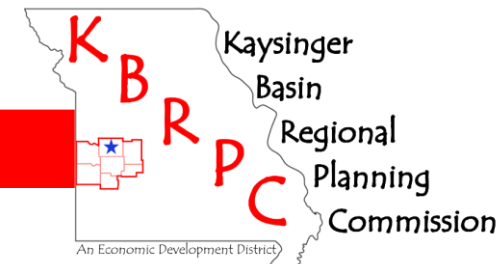


Coffee with  
*Kaysinger*

**BROADBAND**

Kaysinger Talks Broadband  
September 27th 2018  
10 am—3 pm  
Butler City Hall  
22 W Ohio St, Butler MO, 64730

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# Questions or Suggestions?

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